



# REPOA Re-Brand

2020

Since 1994 REPOA has been a Non-Governmental Organization (NGO) under the name of “Research on Poverty Alleviation Programme Limited (REPOA) championing the growth of Tanzania’s social development.

After years of operation the company’s growth has been recognized as the Think-tank in Africa & its role has expanded further than its original objective.

Now, REPOA not only focuses on poverty alleviation but also inclusive growth in different sectors of development, REPOA is now a Think Tank providing Africa with intelligence through research & Training to further its development. REPOA has also been ranked as the top Think tank in Tanzania for four consecutive years since 2015 and 11th in Sub-Saharan Africa among nearly 90 Think Tanks in 2018 by surveys of Think Tanks and Civil Societies Programme of the University of Pennsylvania, USA.

The success and function of REPOA has to now be reflected in its core image and message.

It’s time for change.



Old Logo

# REPOA

Now with a Brand New Look,  
a look that celebrates the growth  
& new mission of REPOA;

**“Transformation for Inclusive Growth”**





New Logo







3.5 x 2

**Lorem Ipsum Lorexx**  
Title Commercial Director

+255 67 924837498  
lorem@csilmpsum.com  
www.locsilmpsum.com

Plot 584 Lorem Street  
Pantabgsk Village  
Dodomeza, Tanzania



F O L R

















